



2011 Western Region Captive Insurance Conference

September 27-29, 2011
The Grand America Hotel | Salt Lake City, Utah

Advertising Rate Sheet, Specifications and Advertising Agreement

Advertising on the Western Captive Round-up website (www.westerncaptiveconference.org) is great exposure for your organization. Not only will we strategically place your logo on the website, but we will also include an email link to a company representative.

To advertise, complete the Advertising Agreement on the next page and return it with full credit card payment to the WRCIC office. (Ads must be paid in full prior to posting on the website.) Your ad will begin running once your payment is received and will end once the conference ends.

Website Posting Information and Requirements:

- All advertisers must produce and submit their organization's banner ad artwork to the WRCIC office.
- A signed Advertising Sales Agreement must accompany orders.
(All orders are subject to the terms and conditions of the Agreement)

Featured Banner Ad:

Dimensions: 400 pixels wide x 60 pixels high

Each featured banner ad will be positioned under the header on the WRCIC homepage in a revolving cycle. Art may be submitted in JPEG, GIF or animated GIF formats, with a resolution of 72 PSI.

Standard Banner Ad:

Dimensions: 190 pixels wide x 90 pixels high

Each standard banner ad will be positioned on the right side of the WRCIC home page in a revolving cycle. Art may be submitted in JPEG, GIF or animated GIF formats, with a resolution of 72 PSI.

Ad Pricing:

	Standard Banner	Featured Banner
WRCIC Sponsor/Exhibitor Discounted Rate	\$100	\$200
Non-sponsors and non-exhibitors	\$250	\$350

Western Region Captive Insurance Conference Advertising Sales Agreement

Please complete this form and return it to Gloria Grove by
Fax: (952) 929-1318 or Email: info@westerncaptiveconference.org
For questions, contact Gloria at 952.928.4658.

Contact Information:

Contact Name _____

Company _____

Street Address _____

City/State/Zip Code _____

Phone _____ Fax _____

Email _____ Website _____

Ad Production Contact _____

Representative's Name for Email Listing _____

Representative's Email Address _____

I would like to place advertising on the WRCIC website, and this order and credit card payment is hereby authorized:

Ad Type:

(Circle the category and ad type you are purchasing.)

	Standard Banner	Featured Banner
Sponsor/Exhibitor Discounted Rate	\$100	\$200
Non-sponsors and non-exhibitors	\$250	\$350

Total Authorized Payment: \$ _____

Complete the credit card information below and sign to authorize payment:

Credit Card: Visa MasterCard American Express

Credit Card Number _____ Expiration Date _____

Authorized Signature _____

Advertising Sales Agreement:

I understand that advertisers are liable for all ad content and listings including copy, representations and illustrations, and are responsible, without limitation, for any and all claims made thereof against the Western Region Captive Insurance Conference, or its producers the Arizona Captive Insurance Association, Utah Captive Insurance Association, and Missouri Captive Insurance Association, their officers, board of directors and agents. All ads are subject to approval by the Western Region Captive Insurance Conference organizers.

I understand that in order for my ad to be placed on the conference web site, I must send the completed order form (including the signed Advertising Sales Agreement), credit card payment in full, logo ad in the prescribed format, and the name of a corporate representative and their email address by fax to Gloria Grove at Fax 952-929-1318, or by scanned/ email to info@westerncaptiveconference.org.

Signature _____ Date _____

Print Name _____