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Why Do We Buy Insurance?

Protection again the unexpected

Transfer financial responsibility

irements – Collateral protection

uirements – Customer protection

ate

mmendations

Media



How is Insurance Purchased?

Insurance Companies distribute their products through sales representatives called agents licensed to by the state in which they are selling.

Independent Agency System where the Agency (collection of agents) contract with Insurance Companies to bind (sell) policies of adhesion.

In addition to the Agency System there are direct writers, RRGs and internet resources that peddle their products as well.

Brokers like Marsh, AON, Lockton, Willis, Hylant—the list goes on—who may have agency contracts but may only bind coverage with the presentation of an offer from the insurance company – "Quote".





Remember This

Most People Buy Insurance.

Few Manage Risk



Lost Luggage & Managing Risk

Where did John go wrong?

- Failed to minimize risk
- Failed to read through the policies
- Failed to consider causes of loss

Proper Risk Management

- Pack lighter, carry-on valuables
- Know what's in your policy
- Consider all causes of loss
- Keep a calm head when in crisis





Remember This

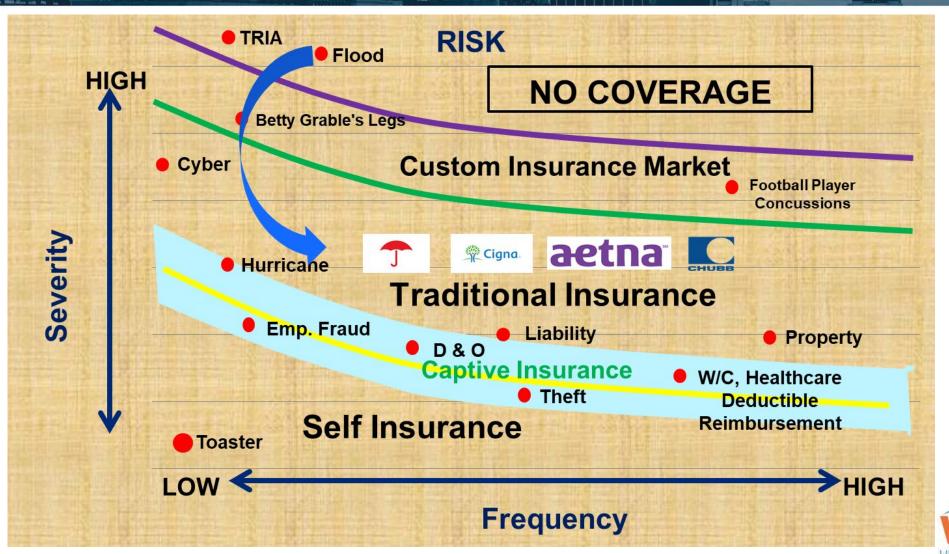
Most People Buy Insurance.

Few Manage Risk



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Three Realms of Risk Management

Real Property

Building

Land Improvements

Asphalt

Sidewalks

Underground Utilities

Electrical Substation

Retention Ponds

SeaWall

Appurtenant Structures

Permanently Attached

Protection of Physical Assets

Personal Property

Contents

Stock

Data

Computers

Cash

Valuables & Art

Mobile Equipment

Machinery & Eqp

Property of Others

Goodwill

Suppliers

Customers





Three Realms of Risk Management

Bodily Injury

Property Damage

Professional Acts

Wrongful Acts

Responsibility to Others (TORTS)

Breach of Responsibility

Personal Injury

I P Infringement

Network Security Breach

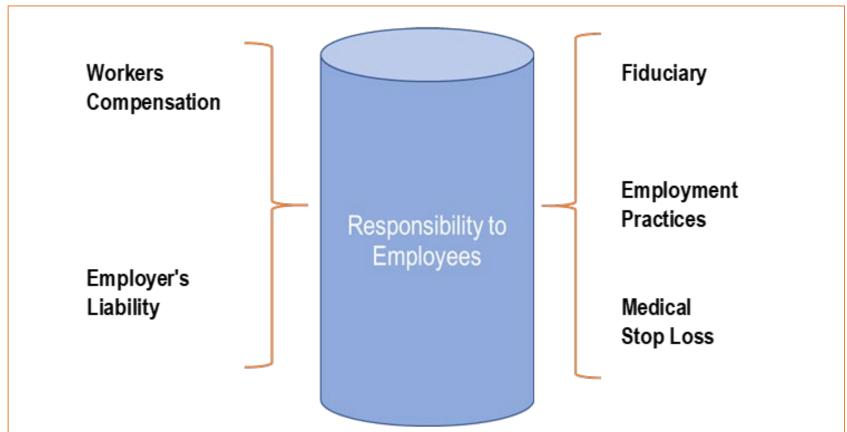
Breach of Contract

Pollution Liability & Clean-up





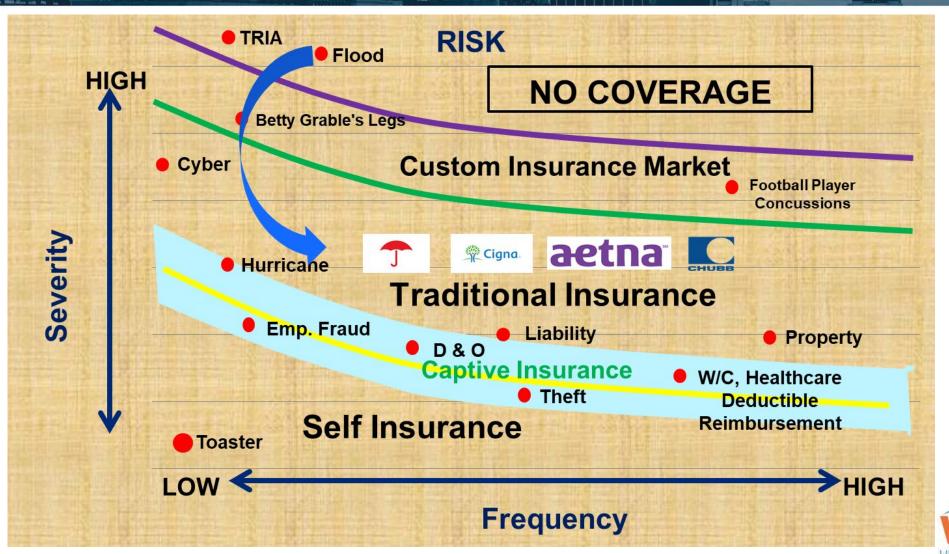
Three Realms of Risk Management





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Captive Business Purpose

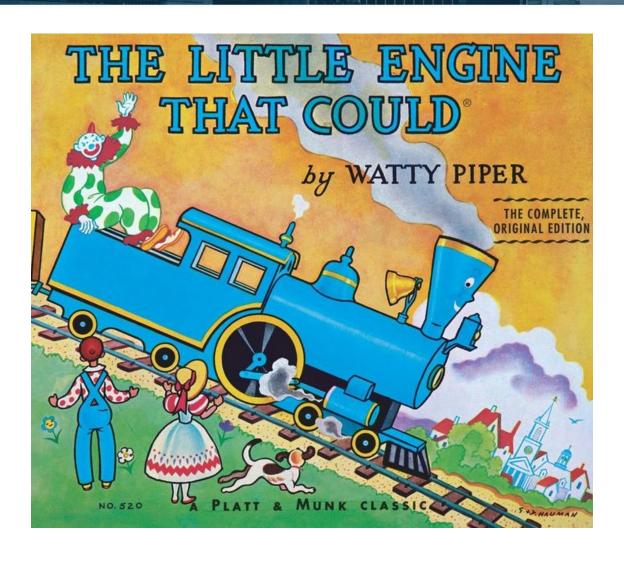
Reimburse Deductibles of the commercial insurance company or indemnify a Self-Insured Retention over which the commercial insurance company provides coverage,

Provide Broader Coverage and close coverage gaps created by the Commercial Insurance Company.

Provide coverage that is not economically available in the commercial market or that the commercial market does not want to write.



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Rate and Form Filings

Federal Insurance Company	20281	ForeFront Portfolio 3.0	17.0000 Other Liability Sub-TOI Combinations	Form	Closed - Filed	CHUB-129626353
Federal Insurance Company	20281	ForeFront Portfolio 3.0	17.0000 Other Liability Sub-TOI Combinations	Form	Closed - Filed	CHUB-129614065
Federal Insurance Company	20281	ForeFront Portfolio 3.0	17.0000 Other Liability Sub-TOI Combinations	Form/Rate	Closed - Filed	CHUB-127019736
Federal Insurance Company	20281	Forefront Portfolio 3.0	17.0000 Other Liability Sub-TOI Combinations	Form	Closed - Filed	ACEH-132668067



Rating Plans

The ForeFront Portfolio For Not-for-Profit Organizations Directors and Officers Liability and Entity Liability Coverage

DIRECTORS AND OFFICERS LIABILITY AND ENTITY LIABILITY COVERAGE

Premium Calculation

The **Directors and Officers** premium is calculated as follows:

(A) Core D&O Premium = Base Rate (Section 1.1) * Combined Limit & Retention Factor (Section 1.2) * Industry Factor (Section 1.3) * Rating Modifiers (Section 2) * Shared Limits Factor Liability (Section 3.3) * Entity Factor (Section 3.5) * Side-A Factor (Section 3.6) * Co-Surety Modifier (Section 3.7)

(B) Optional Additional Limit for Executives Premium = Optional Addt'l Limit for Executives Charge (Section 3.1) * (A)

(C) Separate Defense Cost Coverage Premium = Separate Defense Cost Charge (Section 3.2) * Shared Separate Defense Cost Limits Discount (Section 3.4) * (A)

(D) Anti-Trust Coverage for the Entity = Anti-Trust Charge (Section 3.9) * (A)

(E) Derivative Demand Costs Premium = Derivative Demand Costs Charge (Section 3.10) * (A)

(F) Crisis Event Expenses Premium = Crisis Event Expenses Coverage Charge (Section 3.11) * (A)

(G) Tax Claims Premium = Tax Claims Coverage Charge (Section 3.12) * (A)

(H) Employed Lawyers Premium = Employed Lawyers Charge (Section 3.13) * (A)

(I) Government Funding Premium = Government Funding Charge (Section 3.14) * (A)

(J) Final D&O Premium = { (A) + (B) + (C) + (D) + (E) + (F) + (G) + (H) + (I) } * Expense Modification (Section 3.15)

Premium Calculation for Fronted Bonds can be found in Section 3.8

Section 1: Base Rates, Combined Limit & Retention Factors, and Industry Factors

1. Base Rates

The following base rates apply based on the insured's revenue or asset size depending on whether or not the insured is a Foundation/Trust. Insureds with more than \$100M in revenue, that are not Foundations or Trusts, or more than \$100M in assets for Foundations/Trusts will be 'a' rated.

For risks that are **not** Foundations or Trusts:

Revenue Size	State Group 1	State Group 2	State Group 3
<=.1M	\$625	\$750	\$906
.1M < and <=.5M	750	900	1,088
.5M < and <=1M	975	1,170	1,414
1M < and <=2.5M	1,200	1,440	1,740
2.5M < and <=5M	1,575	1,890	2,284
5M < and <=10M	2,050	2,460	2,973
10M < and <=25M	2,950	3,540	4,278
25M < and <=50M	3,600	4,320	5,220
50M < and <=100M	4,500	5,400	6,525



Captive Rating Plan Case Study - Background

- Embedded Cargo Insurance Program for Shipping Platform
- Ship Various Items (e.g. vehicles, boats, LTL freight, etc.)
- Client Requested that we Develop Rating Factors for Program





Captive Rating Plan Case Study - Part 1

Rating Formula

Premium = [Base Loss Cost] x [Time On Platform Factor] x [Total Weight Factor] x [(Mileage)^0.300] x

[Coverage Amount Factor] x [Category factor] x [LCM]

Rating Instructions

- (1) Start with a base loss cost of 0.500.
- (2) If time on platform exceeds 200 days then set time on platform factor equal to 0.400; otherwise set to 1.
- (3) If total weight exceeds 2,500 pounds then set total weight factor equal to 0.800; otherwise set to 1.
- (4) Raise the mileage to the 0.300 power to obtain mileage factor.
- (5) If coverage amount is greater than \$1,000 then determine correct coverage amount factor from the table on Sheet 1. If coverage amount is less than \$1,000 then the coverage amount factor is 1.
- (6) Determine appropriate category factor based on the tables below and factors from Sheet 1
- (7) Calculate the product of the base loss cost, time on platform factor, total weight factor, mileage factor, coverage amount factor, and vehicle factor to obtain the loss cost.
- (8) Apply the LCM of 2.00 to obtain the premium rate.

Low Vehicles

Moderate Low Heavy Equipment Motorcycles & Power Sports

Moderate

Moderate High

Household Goods Special Care Items Business & Industrial Goods

High LTL Freight Household & Office Moves





Captive Rating Plan Case Study – Part 2

Variable Name	Coefficients
	0.500
Base Loss Cost	0.500
Time On Platform Factor for over 200 days	0.400
Total Weight Factor for over 2,500 pounds	0.800
Mileage Factor	0.300
Coverage Amount Factor for \$1,000 - \$2,999	4.000
Coverage Amount Factor for \$3,000 - \$6,999	10.000
Coverage Amount Factor for \$7,000 - \$11,999	20.000
Coverage Amount Factor for \$12,000 +	50.000
Category Risk	
Low	0.300
Moderate Low	0.450
Moderate	0.700
Moderate High	1.000
High	1.250





Captive Rating Plan Case Study – Part 3

Policy Data	Policy 1	Policy 2
Time on Platform	1,490 Days	100 Days
Total Weight	125 Pounds	4,000 Pounds
Mileage	496 Miles	742 Miles
Coverage Amount	\$2,300	\$5,000
Category	Household Goods	Vehicles
	Policy 1	Policy 2
Rating Factors	Factors	Factors
Base Loss Cost	0.500	0.500
Time on Platform Factor	0.400	1.000
Total Weight Factor	0.800	1.000
Mileage Factor	6.436	7.263
Coverage Amount Factor	4.000	10.000
Category Factor	1.000	0.300
Loss Cost	4.119	10.895
LCM	2.00	2.00
Premium	8.24	21.79



2007

Exhibit I ARKANSAS CNA Commercial Property Indicated Rate Change 12/31/2011

2010

Rate Change

(1) (2) (3)	Earned Premium Premium Adjustment Factor Earned Premium at Present Rate Level (1)x(2)		12,080,747 11,529,694	2,321,676 0,999 2,319,105	2,378,089 0,997 2,371,143	2,342,549 0,988 2,315,412	2,439,858 0,938 2,287,774	2,598,576 0,861 2,236,260	
(5) (6) (7)	Limited Property Incurred L&ALAE Excluding Catastrophes Ex State Property LDF Exhibit IV State Property Excess Factor Exhibit IV CW Property LDF Exhibit X CW Property Excess Factor Exhibit X	hibit III		532,422 1,157 1,020 1,220 1,520	699,945 0,930 1,020 0,993 1,520	412,033 0,906 1,020 0,998 1,520	448,594 0,906 1,020 0,999 1,520	267,339 0,905 1,020 0,999 1,520	
(9)	Adjusted Property Ultimate L&ALAE (4)x[(5)x(6)x(11)+(7)x(8)x	[1-(11)]]	3,455,118	911,271	973,505	573,592	624,556	372,192	
, ,	Full Credibility Earned Premium (Selected using CRM to be within 15% of mean 90% of the time Credibility Square Root [(1)/(10)]	ı)	270,000,000 21%						
(12)	Annual Net Property Trend Factor (Exhibit XII)	0.0%							
(13)	Trend Adjustment to 7/1/2014	Years 3,50		1,000	1,000	1,000	1,000	1,000	
(14)	Trended L&ALAE [(9)*(13)]		3,455,118	911,271	973,505	573,592	624,556	372,192	
(15)	Trended L&ALAE Ratio (14)/(3)		30.0%	39.3%	41.1%	24.8%	27.3%	16.6%	
(16)	ARKANSAS Catastrophe Load (Exhibit XVI)		7.7%						
(18)	Total Trended L&ALAE Ratio (15)+(16) Permissible L&ALAE Ratio (Exhibit XV) Indicated Rate Change (18)/(19)-1		37.7% 52.3% 27.9%						
	Complement of Credibility (Exhibit II) Credibility Weighted Rate Change (19)x(11)+(20)x[1-(11)]		=3.2% =8.4%						
(22)	Filed Rate Change		-7.0%						





Actuarial Frequency and Severity

Property DIC

\$2 Million Limit

Historical Annual Claim Frequency: 1.000

Prior Selected Annual Claim Frequency: 1.000

Selected Annual Claim Frequency: 1.000

Historical Average Claim Severity: 161,553

Prior Selected Claim Severity: 150,000

Selected Claim Severity: 160,000

Expected Losses: 160,000



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Property Difference in Conditions Purpose of Coverage: Every Commercial Property Insurance policy has sublimits and coverage limitations. This policy will reimburse property insurance deductibles under the underlying commercial policies subject to a \$0 retention (deductible).		Note	Estimated Loss Cost
Property Difference in			
Business Purpose	Property Insurance policy has sublimits and coverage limitations. This policy will reimburse property insurance	Policy will provide a limit of \$2,000,000 each occurrence subject to a Policy Aggregate of \$2,000,000 No Currently know outstanding claims. is making significant renovations to office which has prompted the firm to move to alternative space during construction.	
Difference in Conditions Policy	The underlying Markel Policy provides \$1,600,000 Building Coverage, \$250,000 of Business Personal Property and \$150,000 of EDP Coverage. All Values seem low. In addition, \$873,739 of contractors equipment is provided which includes several mobile offices, golf carts, and storage facilities. Each of the mobile offices has contents which are not specified. Values are same as have been used for past few years.	To develop the DIC policy rate we will use a rate of \$1.087 175% of underlying rate (Average Markel and IAT) times the \$2,000,000 limit. Adjust for loss cost (90%). Contractors Equipment has a \$2.75 rate.	\$ 33,660

Coverage	Comment	Note		Estimated Loss Cost	
Excess Business Income & Extra Expense	Business income includes project overhead expenses. Includes interruption of operations at a Jobsite.	Extra Expense is the primary risk since the insured may have additional costs associated with a delay at a job site. Many of these projects have defined completion schedules. Ingress and egress are significant hazards. Average 2 methods: (1) \$2,000,000 BI and EE (including job sites) at a 3.5% rate and average with a \$1,000,000 probable maximum loss per site averaged over 20 years	\$	49,500	
Deductible	Policy reimburses a 5% Windstorm Deductible	Fund a \$25,000 limit loss over 20	\$	1,250	
Reimbursement	subject to a \$25,000 minimum	years	Ψ	1,200	
Additional Coverages 20% of the Property and Income Coverage provided above.			\$	16,882	
Utility Services Coverage (BI/EE)					
Excess Dependent	Captive will provide a \$2,000,000 limit. No refer	rence to underlying coverage. Includes			
Properties	Business Income derived from Dependent Properties. An example of a dependent				
Excess Civil	Captive will provide \$2,000,000 limit for Busines	s Income or Extra Expense or property			
Authority	damage arising out of Civil Authority. This cove	rage is limited to 30 days under the			
Disease, virus and The policy will not exclude Disease, Virus or Bacteria, nor the loss of income					
bacteria	arising from quarantine or Civil Authority.				



Conclusion

Captive Underwriting is the foundation for the business purpose behind captive ownership.

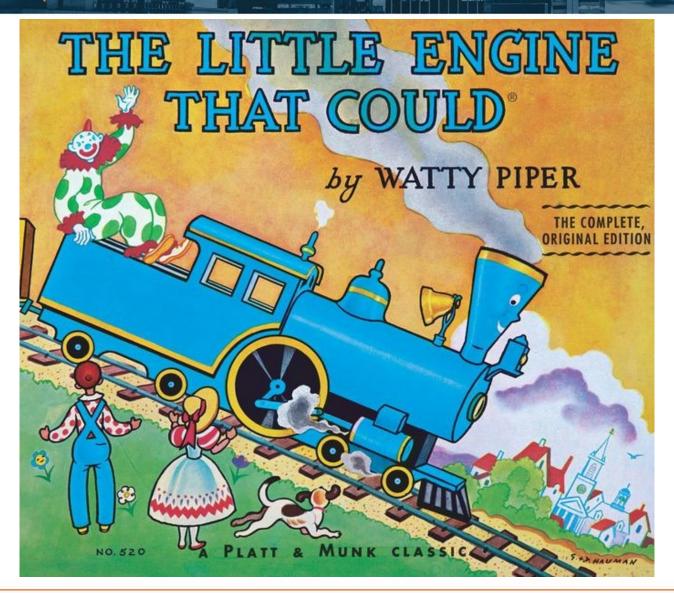
We believe that the captive is a risk management tool and is just one of several methods of risk transfer and risk financing.

The captive operates like your own commercial insurer—it is a facility to finance risk—not pockets on a pair of jeans.

Although your captive may start out as a little engine, there is no reason that through effective risk management techniques, you can grow that engine into one that is big and powerful.



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Questions?

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