

Western Region Captive Insurance Conference SPONSORSHIP OFFERINGS 2027

Looking for high visibility in the Captive Industry?
Then the 2027 WRCIC Conference is for you!

Benefits of Sponsorship

Sponsoring the Western Region Captive Insurance Conference provides exceptional visibility among a highly targeted audience of captive decision-makers and industry leaders.

Sponsors benefit from:

- Direct access to key stakeholders, including captive owners, risk managers, and regulators
- Brand exposure before, during, and after the conference through marketing materials and event promotions
- Relationship-building opportunities through networking sessions and social events
- Thought leadership positioning within a respected regional industry forum

By participating as a sponsor, organizations demonstrate their commitment to advancing the captive insurance industry while strengthening their presence among the professionals who influence captive strategy and operations.

The Western Region Captive Insurance Conference is more than an event - it is a hub for education, collaboration, and innovation within the captive insurance community.

Check out the opportunities!



Titanium SPONSORSHIP - PRESENTING SPONSOR - \$25,000

- Company Description in Conference Program
- Verbal Recognition at Welcome Reception and Opening Session
- Pre-Conference Registration List Recognition
- Logo in top position on Sponsor Signage
- Full page Ad in Program top position
- Exhibit Space with electrical in top tier spot, first choice of location.
- (5) conference registrations
- Promotional Items in Conference Bags (OID or OCIA to provide)
- Logo Exposure on Website, Email Blasts and in Program as "Top Sponsor"
- Company Logo on Conference Bag for all attendees
- Food & Beverage Sponsor with logo recognition at all events and sessions
- Title sponsor Tuesday night social event



Diamond SPONSORSHIP - \$7,000

- Company Description in Conference Program
 - Verbal Recognition at Welcome Reception and Opening Session
 - Pre-Conference Registration List
 - Company Logo on Sponsor Signage
 - Advertisement in Program (1/2 page)
 - Exhibit Space with electrical and (3) conference registrations
 - Guaranteed premier booth location in exhibit hall
 - Company Promotional Items in Conference Bags (must provide items)
 - Logo Exposure on Website, Email Blasts and in Program
 - Company Logo on Conference Bag
 - **Foursome Golf Tournament**
- Food & Beverage Sponsor with logo recognition at:
- Welcome Reception | First Day Breakfast | Break



Platinum SPONSORSHIP - \$5,500

- Company Description in Conference Program
 - Verbal Recognition at Opening Session of Conference
 - Pre-Conference Registration List
 - Company Logo on Sponsor Signage
 - Advertisement in Program (1/4 page)
 - Exhibit Space with electrical and (2) conference registrations
 - Company Promotional Items in Conference Bags (must provide items)
 - Logo Exposure on Website, Email Blasts and in Program
- Food & Beverage Sponsor with logo recognition at:
- Second Day Breakfast | Lunch Break



Gold SPONSORSHIP - \$4,500

- Company Description in Conference Program
- Verbal Recognition at Opening Session of Conference
- Pre-Conference Registration List
- Company Logo on Sponsor Signage
- Advertisement in Program (Biz card)
- Exhibit Space and (2) Conference Registrations
- Promotional Items in Conference bags (must provide items)
- Logo Exposure on Website and in Program



Silver SPONSORSHIP - \$3,000

- Company Description in Conference Program
- Verbal Recognition at Opening Session of Conference
- Pre-Conference Registration List
- Company Logo on Sponsor Signage
- Company Promotional Items in Conference Bags (must provide items)
- Logo Exposure on Website and in Program
- (1) conference registration

EXHIBITOR BOOTH - \$1,950

- 6 ft skirted and draped table and (2) chairs
- Company Description in Conference Program
- Verbal Recognition at Opening Session of Conference
- Pre-Conference Registration List
- Company Logo on Exhibitor Signage
- Logo Exposure on Website and in Program
- (1) conference registration

LANYARD SPONSORSHIP - \$2,500

- Sponsorship includes opportunity to provide lanyards to all conference attendees; sponsor must acquire and deliver lanyards to conference organizers.

WIFI SPONSORSHIP - \$3,500

- Company Description in Conference Program
- Verbal Recognition and Prominent Signage during event
- Pre-Conference Registration List
- Company Logo on Sponsor Signage

HAPPY HOUR SPONSORSHIP - \$2,500

- Company Description in Conference Program
- Verbal Recognition and Prominent Signage during event
- Pre-Conference Registration List
- Company Logo on Sponsor Signage

GOLF SPONSORSHIP - \$5,000

Add-on options:

- Single Hole Sponsor With Prize - \$350 (Longest Drive, Closest To The Pin, Etc.)
- Single Hole Sponsor Without Prize - \$250
- Golf Ball Sponsor - opportunity to provide sleeve of golf balls to all golfers; sponsor must acquire and deliver golf balls to conference organizers

ADVERTISING OPPORTUNITIES

Advertise your business in the Conference Program.

- Full Page Ad - \$1,500
- Half Page Ad - \$750
- Quarter Page Ad - \$375
- Business Card Ad - \$200

For additional information, please contact Martha at WRCIConference@gmail.com. If you are ready to join us in Kansas City on May 3-5, 2027, please visit www.westerncaptiveconference.org/to sign up today!